

National Curriculum:

- Identifying how language, structure, and presentation contribute to meaning.
- Draft and write in non-narrative material, by using simple organisational devices (for example, headings and sub-headings).
- Plan their writing by: discussing writing similar to that which they are planning to write in order to understand and learn from its structure, vocabulary and grammar.
- Evaluate and edit by: assessing the effectiveness of their own and others' writing and suggesting improvements.



Key Vocabulary – Star Words					
Persuade	Techniques	Inform	Balanced		
Argument	Fact	Opinion	Letter		
Emotion	Impact	Language	Structure		
Environment	Presentation	Statistic	Influence		

Glossary Of Star Words And Their Meaning			
Statistic			
Influence			
Slogan			

Learning Intents	Student	Teacher
To recognise and identify persuasive language techniques		
To recognise key features of letter writing including layout and structure.		
To understand that opinions differ and to give balanced examples.		
To asses written work against a given success criterion.		